

A family of five is standing in a narrow, dramatic rock canyon. The father, wearing a blue beanie and a dark jacket, holds a baby in a carrier. The mother, wearing a wide-brimmed hat and a light-colored scarf, stands to the right. A young girl in a brown coat and a boy in a grey shirt and brown overalls stand in the center. The canyon walls are tall, rugged, and layered with warm-toned rock. The ground is a light-colored path.

THE JEHOULIGANS

MEDIA KIT

*Family travel storytelling
with a life of its own*

2026

BELGIUM / CROATIA / BEYOND



ONE FAMILY, FIVE TRAVELLERS

Real travel. Real family life.

We are a Belgian family who spends part of the year in Croatia and feels at home almost anywhere. Our stories span different ages and perspectives, from travelling with a young child to adventures with teenagers and young adults.

We share the beautiful parts, the difficult parts and the moments that were never meant to become content but usually make the best story.

REACH AND EXPERIENCE

A community built through years of travel

25.5K

Instagram followers

1,055+

Instagram posts

20+

Countries travelled
with children

2016

Sharing family travel
stories since

OUR PERSPECTIVE

Families follow us for honest experiences, practical detail and stories that make adventure feel possible. Our mix of ages lets us show how the same destination works for young children, teenagers and parents.

Current channel insights and audience demographics are available with every proposal.

COLLABORATION FORMATS

Stories for our audience

DESTINATION & PRESS TRIPS

An experience becomes a connected story across social media and our travel platform.

INFLUENCER CAMPAIGNS

Reels, Stories, reviews and long-term partnerships built around a natural family experience.

EDITORIAL TRAVEL STORIES

Detailed blog stories with practical value and a longer life than a single social post.

UGC can be added when a partner also needs content for its own channels or advertising.



A clear process, shaped around the story

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|----|-------------------|--|
| 01 | Brief | The brand shares its goal, timing and intended audience. |
| 02 | Concept | We propose the story, deliverables, participants and fee. |
| 03 | Production | We travel, write, film and photograph the experience. |
| 04 | Delivery | Content goes live or reaches the partner after agreed revisions. |
| 05 | Reporting | Influencer campaigns include the relevant performance insights. |

SELECTED WORK

Three stories, three different settings



TRAVELBASE

Canoe Tribe Family

Travel story, reels, photography



NOORDWIJK

Winter on the Dutch coast

Travel story, food guide, TikTok



TREEHOTEL HARADS

Magic in the trees of Lapland

Travel story, Stories, photography



SELECTED PARTNERS

Trusted to tell the experience honestly

Travelbase
Tiroler Zugspitz Arena
Noordwijk
Krka National Park
Mljet National Park
Treehotel Harads
Van der Valk
Berghen Shoes
GoWhee
Palma Aquarium

“We are very happy with the results, especially since the conditions were far from perfect. Please contact us for a next collaboration.”

TIROLER ZUGSPITZ ARENA

“Very professional and lovely family.”

SEA ADVENTURE PRIVLAKA

LET'S WORK TOGETHER

A story families will remember

Tell us what you want people to feel,
discover or do. We will shape the right
story, format and team around it.

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Rates, current insights and usage options are included in every tailored proposal.

